



Adopting a Movement Mindset

3 Mar – 30 Mar 2022
Thursdays @ 11:00 - 12:30 PM EST (GMT -5)

Adopting a Movement Mindset is a 4-week course with 1 optional bonus session that provides civil society actors – foundations, NGOs, civil society organisations, social change advocates, technologists and funders – with the tools to more effectively support the growth and success of grassroots movements.

Register at: <https://www.rhize.org/2022-mmc-registration>

KEY COURSE TAKEAWAYS

- > Understand how effective movements get built and what conditions are necessary for movement emergence
- > Understand the needs of movement leaders and how to support them
- > Bonus! Have an action plan for how you can adopt a movement mindset in your work

COURSE FORMAT

- > Four live 90-minutes interactive webinars that will cover core movement-building concepts
- > One bonus (optional) session to help develop your movement support action plan and get feedback on it
- > Optional one on one coaching support towards the end of the course
- > Opportunities to learn from and share with civil society peers

THE TRAINER



Ashley Waudo

TUITION INFORMATION

Rhize is committed to creating equitable access to each of our courses. Tuition fees are based on a sliding scale, corresponding to organizational budget size. Our goal is to ensure your participation is not cost prohibitive. Discounted group rates are available by request.

Your tuition directly supports Rhize's global ecosystem of movement support, allowing us to compensate our coaches equitably, scale opportunities for co-learning and sustain core infrastructure that powers our global community.

Type of Student	Course Fee
<i>I am an individual who works for a Corporation</i>	\$800
<i>I am an individual who works for a Foundation or a Donor</i>	\$700
<i>I am an individual who works at a non-profit with an organizational budget of more than \$1 million</i>	\$600
<i>I am an individual who works at a non-profit with an organizational budget below \$1 million</i>	\$500
<i>Scholarships & Group Rates</i>	<i>Based on availability</i>



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SYLLABUS & SCHEDULE

Unit	Date	Learning Objective
Unit 1 Introduction to Movements and Theories of Power	3 Mar	Understand the concept of political power and distinguish between different models of how political power is distributed in society. Understand the concept of sustained active participation as the primary source of power for social movements
Unit 2 Movements and People Who Build Them	10 Mar	Understand the difference between movements and other forms of organizing such as traditional organization and spontaneous protests. Distinguish between different movement roles, understand which leadership qualities are beneficial for movement formation and development.
Unit 3 Movement Emergence and Development	17 Mar	Distinguish between different phases of movement formation and development. Understand the role of institutional failure, grievance and trigger events in movement emergence. Understand which circumstances lead to movement formation, under which conditions movements emerge and how they develop over time.
Unit 4 Creating a Movement Mindset	24 Mar	Understand what practices and actions lead to movement emergence, how to utilize existing and build new institutions to best support movements learn how to map movements and identify conditions for movement emergence design practices for ripening conditions and develop a movement support plan

BONUS Session

Unit 5 Action Planning Tools and Practice	31 Mar	Understand the unique capacity your organization can add to the ecosystem of movement support. Set specific objectives for your movement support initiative. Incorporate coach and group feedback on your movement support initiative in order to best incorporate the plan after the course.
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